

Please DO NOT STAPLE
artwork – paper clip only

New ad layout Repeat ad from previous media guide – no changes
(attach copy of previous ad to this form)



Media Guide Advertising Order Form

Advertiser (Name of Business) _____

Contact Person _____ Phone (____) _____

Address _____

City/ State/ Zip _____

Please read Mechanical Specifications carefully when supplying ad material!

Ad Cost Agreement

Size of Ad _____

Cost of Ad \$ _____

**Add \$5 if providing artwork to be scanned rather than digital file \$ _____

Total Cost \$ _____

CHS Dugout Club is hereby authorized to insert our advertisement as selected above into the Media Guide for the upcoming season. We understand that the rate for this space is as indicated here. We also agree to furnish CHS Dugout Club with a camera-ready copy for this ad on or before **FEBRUARY 2, 2012**. In addition, we will not hold CHS Dugout Club responsible for quality of ad reproduction if we have not complied with mechanical requirements as stated to the right.

Advertiser's Signature

Seller's Name

Date

CASH CHECK (# _____)

Sign Package Ad

Ad Rates and Mechanical Specifications

		Price	Ad Size
Full Page	Color	\$200	8 ½ x 11
	B & W	\$150	8 ½ x 11
½ Page	B & W	\$75	8 ½ x 5 ½
¼ Page	B & W	\$50	4 ¼ x 5 ½
Signature Ad		\$25	Your name listed with others on full page

All advertising material should be in camera-ready form. Ads should be in the form of a JPEG image. If business cards are supplied for an ad, we cannot guarantee reproduction quality if any card is not black and white. Color type or a color background may interfere with reproduction.

Please make checks payable to CHS Dugout Club